

2015 U.S. Philips Lighting Application Center Course Description

Top Gun Point Source Luminaires at Fall River, MA

This two-day Top Gun workshop provides an up-close and hands-on approach to the design and manufacturing of point source luminaires, with the focus on key "LED products for retail, office, and hospitality applications. The workshop is held at the Philips Lightolier Center of Excellence in Fall River, MA, with on-site design, laboratory, manufacturing and demonstration facilities.

Participants take an in-depth look at product technologies, manufacturing processes, and competitive differentiation.

Workshop Content

- · Optics, system performance and energy effectiveness
- · Advanced LED point source luminaires, their performance and application
- · Key specification and selling points
- · Product development, testing, and manufacturing

Learning Objectives

At the completion of this Top Gun workshop, participants should be able to:

- · Select appropriate point source luminaires for basic applications
- · Differentiate Philips Lightolier point source luminaires from "run of the mill" types
- · Describe how LED luminaires are designed and tested for thermal and photometric performance

Hours

· Explain the key manufacturing steps that assure product quality

Logistics

The workshop begins at 8:15 AM on Day 1, participants should arrive the night before (Providence, RI is the closest airport). The workshop ends at 12:30 PM on Day 2; participants who are flying home should arrange flights that depart appropriately. Lunch and refreshments are provided. There is dinner the evening of Day 1. Other logistical details are available upon invitation.

Who Should Attend

Top Gun workshops are intended for lighting sales professionals and key customers with at least three years of experience who want to increase their technical understanding. The workshop assumes intermediate lighting background, and participation is by invitation from the local Philips sales team.

US Workshop Fee: \$395 USD — Register Now

Location: Fall River, MA

Scheduled dates

(please refer to www.philips.com/lightingapplicationcenter for final confirmed course dates):

June 3-4

Please email Yolanda Adornato at yolanda.adornato@philips.com with any questions.

